UpdateStar Online Backup released. Secure and unlimited offsite backup to protect the user's digital life

With the new UpdateStar Online Backup PC users will never lose an important file again. Data disasters can strike in many ways and they happen every day. UpdateStar Online Backup protects users with an affordable, reliable, secure and easy-to-use backup solution. For only $5.95 a month users can create unlimited offsite backups to protect their digital life they rely and depend on.

Berlin, February 11, 2010 – UpdateStar, the leading software information and distribution provider, today announced the release of UpdateStar Online Backup, which supports the new Windows 7 operating system. The new offsite backup solution allows customers to back up their digital life, including photos, music, documents, financials and other valuable files using reliable encryption and secure servers for maximum security.

Protecting the user's digital life

Many users have important or even irreplaceable content stored on their computers. The amount of important data grows day by day and so grows the need for a reliable and secure backup to protect this data. UpdateStar Online Backup fills this need to protect the user's digital assets. Because when it comes to the user's digital life a copy of vital data is the most important thing – apart from the original data.

And data disasters can strike in many ways and they happen every day. No matter, if the hard drive crashes, the PC gets stolen, or the wrong files were deleted at the wrong time, with UpdateStar Online Backup the user is on the safe side and irreplaceable digital content is protected.

Secure and encrypted

The backup files are encrypted before they leave the PC and the offsite transfer is done with a secure connection before the encrypted files are stored encrypted on UpdateStar's safe backup servers. This means maximum protection for the backed up files, ensuring that important files will never be lost again even if a hard drive fails or the netbook gets stolen. In the event of a loss of important files it only takes a few minutes to get them back. The backups can easily be accessed and recovered.

Affordable and unlimited storage

The flat and low price structure makes UpdateStar Online Backup an essential asset in every serious computer user's software portfolio to protect important files from ever getting lost again.

Frank Alperstaedt, Co-Founder and Managing Director of UpdateStar said, "UpdateStar Online Backup brings a reliable and affordable solution to the Windows-based PC's. Compare our prices and features with alternatives such as local backups on external hard drives or CD's and add to this the advantages of offsite backup, such as security and automation, and we are sure UpdateStar Online Backup is a compelling solution for every serious computer user." UpdateStar Online Backup also addresses users creating traditional backups at home so far, because disasters can strike there

also, e.g. a backup media failure or theft. "These users can now add the security of an affordable offsite backup as a second backup to protect their digital life."

Important features

- Intuitive user-friendly interface
- Runs automatically in the background
- 256-bit data encryption for maximum privacy and security
- Secure data transfer
- Safe and redundant storage in secure server facilities
- Data transfer compression for optimized transfer rates
- Block-level incremental backup to speed-up subsequent backups
- Easy data recovery options

Price and availability

UpdateStar Online Backup is available from only $6 a month. UpdateStar Online Backup licensing is available from the UpdateStar Store at www.updatestar.com and the UpdateStar reseller network. UpdateStar Online Backup supports Windows XP, Windows Vista, and Windows 7, both 32 bit and 64 bit editions. The recommended retail price for UpdateStar Online Backup for home users is US$ 69.95 for a 1 year subscription license (2 years $119.95). Commercial users can get a license for $169. Volume licensing is available as well as server licensing. Free 30-day trials are available at UpdateStar's website. The website also contains tips and tricks for using the program.

About UpdateStar

UpdateStar is the #1 source for complete software information and makes the life of every computer user easier and more secure. The UpdateStar software search engine and UpdateStar Premium Edition provide millions of users with a world-class service by keeping a PC's software up-to-date, increasing a user's security and productivity. UpdateStar currently provides users with program update information for 4.5 million installations daily and attracts over 2 million users per month. UpdateStar provides users with valuable product information and optimal licensing offers for shareware and commercial products. UpdateStar cooperates with hundreds of software manufacturers and e-commerce partners. The positive feedback we receive from our user community each day shows how impressed users are with the UpdateStar project. The UpdateStar product portfolio: UpdateStar Premium Edition, UpdateStar Online Backup, UpdateStar Kahuna and UpdateStar SigParser

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